

# Diamond

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I'm a Visual Designer + Engineer based in Denver, CO. I enjoy crafting experiences that are simple and beautiful to use.

## SKILLS + SOFTWARE

### // DEVELOPMENT

HTML  
CSS  
JavaScript  
Liquid  
React  
Gatsby  
Node.js  
WordPress  
Git

### // DESIGN

Photoshop  
Illustrator  
InDesign  
AfterEffects  
Adobe XD  
Sketch  
MailChimp

## EDUCATION

MA Strategic Communication  
Design  
CU BOULDER  
2019

BS Food and Nutrition Science  
OKLAHOMA STATE  
2014

## AWARDS

**Semi-Finalist**  
CU Boulder New Venture  
Challenge  
2019

## PROFESSIONAL EXPERIENCE

**ENGINEERING LEAD** Talisman | Boulder, CO | November 2018–August 2019 (projected)  
Working as the engineering lead for an emotional wellness app concept, currently building out the check-in flow of the progressive web app in React.

- Developed application build plan and technology stack
- Building progressive web app using React and Gatsby
- Maintaining React UI component library

**WEB DEVELOPER** Aaryn Ehlers | Remote | March 2017 – Present  
Contracting as a web designer/developer for a San Diego-based design agency, primarily working on big web projects for non-profits and real estate companies.

- Customizing WordPress websites for San Diego non-profits
- Fine-tuning organization branding and visual identity
- Working independently and with remote team

**WEB DESIGNER + DEVELOPER** Various | Remote | August 2012–Present  
Developing brand identities and custom websites for a variety of clients in a wide range of industries from lifestyle bloggers to construction companies.

- Crafting brand position and visual identity for businesses and individuals
- Hard-coding and customizing CMS (WordPress/Squarespace) websites
- Establishing eCommerce backends for client online stores

**DESIGN CONSULTANT** Various | Boulder, CO | May 2019  
Consulted for three US companies and design agencies during the sprint portion of my master's degree, focusing on visual design, technology, and strategy.

- Social media campaign for eBay founder's HopeLab + Cactus Digital
- Resort kiosk and map technology for ski resort giant Powdr Corp
- Loyalty rewards system for Denver International Airport

## SELECTED PROJECTS

\*currently updating portfolio and projects, more coming soon!

Bob Ross Quote Gallery: [diamondalexander.com/joyofbob](http://diamondalexander.com/joyofbob)

Breakfast Quiz: [diamondalexander.com/breakfastquiz](http://diamondalexander.com/breakfastquiz)